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Halliburton Bros.
Brunswick, Mo.

Keytesville Was Easy
The ball game here Sunday between Keytesville and Sumner was extremely tame, the home team winning easily by a score of 6 to 2. The visitors came with only eight men, but they were brot up to "war strength" by Virgil Tompson going into right field. Ray Dulantly had his first tryout as a catcher and performed like a Johnny Kling, making no errors and pegging the only two men who attempted to steal. The whole show was a comedy, the most laughable stunt being that pulled off by Shelbark Smith. One of the few hits, a single, made by Keytesville, went out to Shell's territory in right field, and the fielder, apparently attempting to whip the running out at first, threw the ball (an apple he had taken out of his blouse) wide and high. Seeing the error the Keytesvillian ducked his head and beat it for second. Shell was so "tickled" at fooling the runner that he couldnt toss the real ball to second to "get" his man; and even had he done so the umpire of course would have called the runner safe. Triplett is coming here Sunday to repeat their performance here a few weeks ago, but the Sumner boys claim the visitors will never make the circuit in this contest. Wait and see.



For the boys in khaki

Bevo
A BEVERAGE

Bevo is a great favorite in the Army Canteens, where none but pure, soft drinks may be sold. After drill or march, you are sure to see a long line of hot and dusty-throated soldier boys making a bee line for Bevo. They know that there lies complete satisfaction, full refreshment and pure wholesomeness.

At home or abroad—at work or play—between meals or with meals, you will appreciate what we have done for you in making this triumph in soft drinks. You will find Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars, in the navy, at cantinets, at mobilization camps and other places where refreshing beverages are sold.

Bevo—the all-year-round soft drink
Guard against substitutes. Have the bottle opened in front of you, first seeing that the seal is unbroken and that the crown top bears the Fox. Sold in bottles only, and bottled exclusively by

ANHEUSER-BUSCH, ST. LOUIS

Brunswick Bottling Works
Dealers
BRUNSWICK, MO.

State Normal School, Kirksville
The Normal School opens Wednesday September 12. The people of Kirksville welcome the students into their homes and add all they can to the opportunity for study.

Hundreds of boys have gone to war and many others are in state and national service. Their vacant seats must be filled. The demands for service outrun all the means for preparation. Difficult undertakings in the community and the nation are increasing.

This Normal School has for half a century prepared teachers and other community leaders. It issues elementary certificates valid for two years, also life diplomas and the bachelor's degree. It is well known in the state and the nation. Its graduates are in great demand—greater than can be met.

It is a full grown college for teachers, and a member of the North Central Association of Colleges and Secondary Schools. It exchanges credits hour for hour with all the approved schools of the state.

It feels keenly the call of the

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community and the nation for well trained men and women. With faculty and facilities unexcelled, it says to the young ambitious Missourians: "Will you not respond to the call of national need and the challenge of opportunity?" "Will you not only do your bit but your dead level best?"

For bulletins and for any desired information write to the Registrar, the Field Service Chairman, the President, or any faculty member.

John R. Kirk,
President

E. R. Carlstead
DENTIST
Office over Farmers Bank

Heroism, Not Patriotism, Oozers
The editor of a country paper as a rule, has little opinion to express on current subjects. He is busy collecting news, accounts and ideas for increasing circulation of the paid in advance sort to such an extent that he has taken his stand for the United States and so, in most cases regardless of methods, politics in congress and consequences. He has felt that he would like to be called on to carry a gun tho age and other infirmities place him outside the possibility of being accepted in the present engagement either as a volunteer or conscript. The truth is that the majority of those who are loudest in their demands that we should fight to a finish at all cost of life and cash, are those who know they will not get in it or have no sons or husbands to sacrifice. The editor who disagrees with methods proposed by jingo goes in far too many cases and in many others for purely political reasons, seldom says so thru his paper for several reasons tho invited to do so by the highest authority. The general run of country editors are as patriotic as any other citizens and among them are many who would gladly take up arms to vindicate honor and our rights, but to get before the public in an editorial they appear to fancy not necessary.

As a class we may feel heroic as barnstormers ever barnstormed, but when approached by mother whose loved son has been called or some young wife just learning to love home life and the devotion of a true husband, who has been ordered to the front, and their troubles poured out to us, we wilt unhesitatingly; yes, our heroism oozes at every sympathetic pore and we feel that we had been to some extent guilty of the crime of breaking into a home and misleading one of its members. Take it to yourself, cavalier, the farewell of a mother or wife who feels that it is such forever, then swell like a rouser pigeon and boast of the noble sacrifice, the honor and glory awaiting the departing soldier, in the presence of the one making involuntarily, the sacrifice; we can't.

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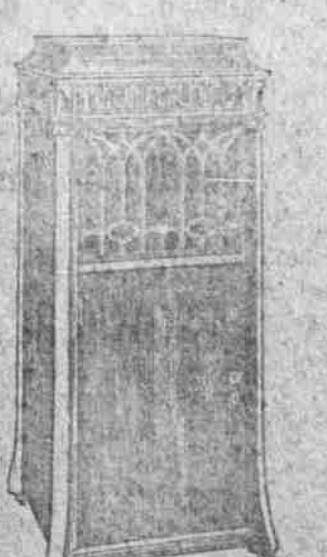
CHURCHES
Methodist
Milton G. Davis, Pastor.
Regular Services.....Every Sunday
Prayer Meeting.....Union
Sunday School.....
Baptist
Rev. R. O. Harris.....Pastor
Regular Services.....Every Sunday
Prayer Meeting.....Wednesday evenings
Sunday School.....
Presbyterian
Regular Services.....Second Sunday
Prayer Meeting.....Union
Sunday School.....
Rev. R. T. Matthews.....Pastor
Christian
Rev. B. G. Rudd.....Pastor
Regular Services 1st and 3rd Sunday
Prayer Meeting.....Union
Sunday School.....

CITY OFFICERS
Mayor.....W. G. Agee
Chief Police.....F. M. Veatch
Collector.....F. M. Veatch
Street Commissioner.....F. M. Veatch
City Attorney.....Jno. D. Taylor
City Clerk.....Wallace Applegate
City Treasurer.....M. W. Anderson
Cemetery Supt.....M. W. Anderson

Council
North Ward.....Ben Brewer
R. W. Cox
South Ward.....Otto Evertz
C. P. Thrash
Board Health
Drs. Zillman, Hughes and Shopshire,
and L. B. Thrash and Wm. Burns.

FRATERNAL ORDERS
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W. L. Wright.....W. M.
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W. L. Wright.....J. W.
Blair Miller.....S. D.
A. F. Arrington, J. D. Sec.
C. O. Sterner.....Treas.
M. W. Anderson.....Tyler
J. C. T. Kubo.....
Regular Meetings—2nd and 4th
Friday Nights.
I. O. O. F.
Julius Sleyater, N. G.
Joe Carr, V. G.
M. S. Walther.....Sec'y.
M. W. Anderson.....Treas.
J. C. T. Kubo.....O. G.
Meetings every Monday night.
M. W. A.
Otto Herring.....W. A.
J. C. Rucker.....Clerk
Meetings last Thursday night each month.

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New Edison



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Children Cry
FOR FLETCHER'S
CASTORIA

Sacramento County
California

Wouldn't you like to see "how the land lays" that will produce wheat and alfalfa, oranges and lemons, raisins and rice, hops and walnuts, almonds and peaches, figs and prunes? Wouldn't it seem peculiar to see oranges ripening while you were doing your winter plowing, or a strawberry patch yielding fruit eleven months out of the year.

You Can See This County Without Leaving Home
We have issued a beautifully illustrated booklet telling of Sacramento County and of the opportunities there for YOU. Send us ten cents for a copy of this booklet and a sample copy of SUNSET MAGAZINE—the one big National Magazine telling of the life and development of the West. Address,
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F. G. CONDUCT, U. S. N. R. F., Class No. 4
For Joseph O'Neil, Chairman, Navy League

The Case Of Seed Treatment
Over 3 1/2 per cent of the wheat crop and 1 per cent of the rye crop is lost through smut.
Seed treatment with formaldehyde solution is practically 100 per cent efficient except in a few sections where the soil is badly polluted with smut spores.
The formaldehyde treatment costs less than 5 cents per acre for materials and labor. To this must be added in extreme cases the cost of 20 percent of the seed grain, the germinating power of which may be destroyed because of seed injury.
In every case the entire cost of the treatment together with possible seed injury is much less than the value of the increased yield which it assures.
Method Of Treating
The grain should first be cleaned thoroughly with a fanning mill so that smut balls, shriveled grain, chaff, etc., will be removed. After the grain is clean it may be spread on a floor or a tarpaulin in a layer or pile several inches thick and sprinkled with a solution of formaldehyde made by mixing 1 pound of commercial formaldehyde with 45 gallons of water. An ordinary sprinkling can or a spraying machine is used and the grain is shoveled over and over until every kernel is wet. The grain is then placed in a pile and covered with sacks, blankets, or a tarpaulin for 2 hours or over night. It is then dried sufficiently to be run thru the drill, after which it may be sown. If the grain is not passed through a fanning mill it should be placed in a vat or tank of the formaldehyde solution instead of being sprinkled. The smut balls will rise to the surface and may be skimmed off.
If the grain is not to be planted immediately, it must be dried sufficiently to prevent spoiling when placed in bins. If planted while damp and swollen, more grain by measure must be used to allow for the expansion.

ARE YOU?
GUILTY?

A FARMER, carrying an express package from a big mail-order house was accosted by a local dealer.

"Why didn't you buy that full of goods from me? I could have saved you the express, and besides you would have been patronizing a home store, which helps pay the taxes and builds up this locality."

The farmer looked at the merchant a moment and then said:

"Why don't you patronize your home paper and advertise? I read it and didn't know that you had the stuff I have here."

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If you contemplate building anything with Lumber or Iron, contract your material now as prices are advancing.

Keytesville Lbr. Co.